



PTO Meeting Minutes September 20, 2018

Attendees: Kerri Crocker, Ashley Drake, Larra Palermo, Jeana McCannon, Laura Tomberlin, Jen Verdugo, Noeline Gunasekara, Trisha Ford, Kate Gilmore, Rachel Williams, Ashala Moore, Lisa Solvason, Essayas Ayana, Marty Wilkinson, Elizabeth Cosser, Elizabeth Horn, Ali DeLuna, Annette Roraback, Michelle Mims, Kristen Gardner

I. PTO President's Report

Kristen Gardner

- The Yearbook board seat has been filled. We will be using Treering again this year.
- T-shirts can now be ordered online at <https://creekview2018.itemorder.com/>
 - The link will be available for several weeks. Exact date to come.
- Watch Dogs kick off is coming up on September 27
- Glow Run Pep Rally coming soon. October 15
- Spirit Night at Willie's Icehouse – September 25
- Looking for volunteers to help with committees. See Kristen to get your name added if interested in helping.

II. Principal's Report

Annette Roraback

- Creek View is off to a great start this year
- Working to build "community" this year
 - Communications from the office via Schoology, school messenger, and a newsletter (new this year and first edition is expected in late October)
 - Child care will be provided at all PTO meetings to make participation more convenient
- Campus Improvement Plan – submitted and approved
- Accountability scores from the state are in
 - Scores are based on previous year STAAR results
 - State is moving to an A-F rating but did not utilize this year.
 - CV Met Standards with good year over year progress
 - Areas targeted for improvement include the achievement gap
 - Strategies to improve include targeted intervention, academic support, and emotional support for students.
- New curriculum district wide for 2018-2019. Teachers are meeting weekly to continue to work through the new curriculum. Documents regarding the new educational program.
- Parent Conferences
 - The goal is to have 100% participation this year.
 - Conferences can be done via phone or in person
 - October 8th has been set aside as Parent/Teacher Conference day.
- Safety
 - Arrival – All visitors must check in and out via the office

- New magnetic lock will be installed on the office door
- Wish list of teacher times has been provided to Mrs. Roraback. She and the PTO board will review and identify items we will be raising funds for this year. Look for more information soon.
- Riverbend Elementary
 - CSISDs 10th elementary school will open next fall.
 - Rezoning discussion are starting now.
 - Two public hearing will be held.
 - October 3rd at 12:00 pm and October 4th at 5:30 pm
- School Board elections this fall. There will be two open seats. Make sure to get out and vote.

III. Individual Reports

A. Vice President/Communications

Michelle Mims

- PTO Facebook page – After reviewing hits on all social media the clear majority are from Facebook. This is where we will focus our efforts for parent communications.
 - Be sure to Like and Share posts. This helps the posts show in more timelines and will increase exposure.
- PTO Website – Website traffic is very low. The website will direct parents to the PTO Facebook page for information.

B. Secretary

Kerri Crocker

- Directory information coming soon. Waiting for list from the district.
- Amazon Smile – A percentage of your purchased go back to Creek View
 - Shop via smile.amazon.com using your regular Amazon login
 - Select Creek View Elementary as your beneficiary
- Kroger Rewards
 - Krogercommunityrewards.com
 - CV Elementary School Number: 84078
- Coca-Cola Gives
 - Coca-Cola gives back \$.05 for each can/bottle top collected
 - Go to cocal-cola.com/give – Login/create an account, select Creek View as your school, start entering and earning money (app available as well)

C. Treasurer

Noeline Gunasekara

- Review prior fiscal year income and expenses
- Allocated \$26,000 back to Creek View!

D. Box Tops

Heather Lorenzo

E. VIPs Coordinator

Jeana McCannon

- Volunteer sign up for Spirit Stick Sales up and running. Link on CV PTO Facebook.
- Currently waiting on specific dates to finish Watch D.O.G.S sign up.
- Book Fair sign up is up and running. Link on CV PTO Facebook.
- Glow Run volunteer sign ups coming soon.
- Contacted Aggie Athletics and submitted a form to have a few athlete com to the Gators Glow Pep Rally.

- Contacted Aggie School Volunteers to help this year and they have committed to helping with Gators Glow Run and Grandparents Day.
- All volunteers must complete the CSISD VIPS form online.
 - https://www.csisd.org/apps/pages/index.jsp?uREC_ID=161705&type=d&pREC_ID=335513
 - This takes several weeks to complete processing so sign up now.

B. Spirit Night Coordinator

Brittni Allen

- June – U Paint It - \$50
- August – Spoons (25%)
- September 25 – Willie’s Icehouse (15%)
- October – McDonald’s McTeacher Night (15%)
- November – Chick-Fil-A (SS*)
- December – Marco’s Pizza (20%)
- January – Mad Taco (10%)
- February – Jumping World (\$7 pp)
- March – Double Dave’s (20%)
- April – WayBack Burgers (15%)
- May - TBD

C. Gator Fun Run/Community Involvement

Laura Tomberlin/Jeana

McCannon

- October 15 2:00-2:30 – Pep rally with CSHS cheerleaders, CSHS cougar, and Percussion Studio Performance from Texas A&M
- October 26 – Glow run during CAMP time
- School wide goal - \$25,000 to be used for playground cover, teacher needs, and field trips
- Cave the date flyers will be going home soon
- Pledging information will go home the day of the pep rally and include a link to access the website, Pledgestar.
- Prizes will be given at flat donation levels instead of by lap number. Prizes are glow themed and will be handed out daily.
 - We will need volunteers to hand out prizes
- Reviewing options for principal activities if the students meet their fundraising goals.

D. Student Recognition

Daonna Wilkinson

E. Staff Appreciation

Larra Palermo

- Back to School Breakfast was a success. Thank you to everyone who helped!
- September – Deliver Sonic drinks
- October – Stock the break room with K-cups
- November – Soups and chili in the lounge (will send signup)
- December – Catered lunch – Tuesday, December 18
- January – Cider and hot chocolate in the lounge
- February – Casserole car (will send signup)
- March and April – Pass out Redbox code and popcorn before spring break

- These months combined because of end of year, STARR, teacher appreciation week, etc.
- May – End of year caterer lunch – May 7

F. Yearbook

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- We will be using Treering again this year.
- Parents start taking pictures and send them in. We always need more pictures (and this is the best way to make sure your kid is in the yearbook).

G. Book Fair Coordinator

Leah Price

- Theme: Enchanted Forest
- Dates:
 - October 3 – Setup
 - October 4 – Sales
 - October 8-10 – Sales (open for Parent Conferences)
- Sign up forms have been posted to the CV PTO website.

H. Family Fun Night

Michelle Mims

- We need a theme. Suggestions/ideas are welcome
- Volunteers will be needed for setup, take down, during event, and to gather silent auction items.
- Friday, March 22nd

I. School Sponsorships/T-Shirts

Kristen Gardner

- Link to order shirts has will be sent out soon. <https://creekview2018.itemorder.com/>

J. Room Parent Organizer

Jen Verdugo

K. Spirit Monkey

Pamela Radwick

- Spirit Stick sales will be the first Friday of each month.
 - We need volunteers to sell before school, after school, and lunch times
 - Spirit Sticks are \$1 each, replacement key rings are \$5
 - All Kindergarteners and new CV students were given a complimentary key ring.
- First sale was September 7th
- Next sale will be October 5th

L. Watch D.O.G.S.

Marty Wilkinson

- September 27 6:00-7:00 - Kick Off party
 - Volunteers for setup/clean-up are needed
 - There will be food for all and a presentation
 - Child care will be available for the presentation
- New this year – Half days and Dad Patrol for morning drop off
- Donuts with Dad in January
- Daddy/Daughter Dance in the spring

M. Teacher Representative

Elizabeth Cosser

IV. Other Business

Adjourn: 7:48 pm (Motion: Kerri Crocker Second: Marty Wilkinson)

Vote to Approve: Pam Radwick (motion to approve), Michelle Mims (second), Kerri Crocker, Leah Price, Jeana McCannon, Brittni Allen, Laura Tomberlin, Larra Palermo, Kristen Gardner, Daonna Wilkinson, Marty Wilkinson, Noeline Gunasekara, Jen Verdugo (13)